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Akron Civ	ic Theatre					
AND/OR HISTORIC:						
Loew's Th	eatre -	···				
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Site Structure	Private	☐ In Proc	ess	 Unoccupied 	Restricted	
☐ Object	☐ Both	Being (Considered	Preservation work		
				in progress	□ No	
PRESENT USE (Check One or A	fore as Appropriate)					
Agricultural G	overnment	Park		☐ Transportation	Comments	
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7	DESCRIPTION								
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	CONDITION		(Check Or	re)			(Che	ck One)	
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DESCRIBE THE PRESENT AND ORIGINAL (if known) PHYSICAL APPEARANCE

The main entrance from Akron's principal north-south artery (S. Main street) consists of a ticket booth and entrances housed in a three story Italian renaissance stone facade capped with a projecting cornice and Mediterranean tile roof.

The highly ornate windows are supported by a polychromed band of griffins and heraldic devices. The deeply rusticated window surrounds likewise support fanciful polychromed carvings. Unfortunately, much of the scale of the entrance is hidden by a more recent marquee.

The entrance is connected to the main theatre block by an enclosed bridge over the Ohio Canal. The walls of the bridge are decorated with medieval armor, shields, pikes, halberds and swords.

Upon reaching the grand lobby one enters a fairyland of extraordinary and imaginative Italian renaissance decor. The
room has enormous scale. The richly ornamented walls support
a coffered, truncated, pyramidal ceiling. Flanking the
entrance doors are lifesize Italian classical statues in decorative niches; and opposite the doors is the lobby's focal
point, the grand stairway to the mezzanine.

The mezzanine is distinguished by its groin vaulted ceiling of heavily rendered plaster, supported by carved brackets, and by its furnishings -- massive antiques that are in keeping with the scale of the room.

The auditorium itself is an outstanding example of noted Architect John Eberson's "atmospheric" design: The amphitheatre walls seem to enclose the courtyard of a fanciful palace. Myriads of openings display classical statues and urns. Overhead, stars twinkle and clouds drift by.

IGRIFICANCE			
PERIOD (Check One or More as	Appropriate)		
Pre-Columbian	16th Century	18th Century	🔀 20th Century .
☐ 15th Century	17th Century	19th Century	
SPECIFIC DATE(S) (If Applicable	le and Known) 1929		
AREAS OF SIGNIFICANCE (Che	ck One or More as Appropris	ite)	
Abor iginal	Education	Political	. Urban Planning
Prehistoric	Engineering	Religion/Phi-	Other (Specify)
☐ Historic	☐ Industry	losophy	
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☐ Art	Architecture	Social/Human-	
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Communications	Military	Theater	
Conservation	Music	Transportation	

STATEMENT OF SIGNIFICANCE

The Akron Civic Theatre, opened April 20, 1929 as Loew's Theatre, is a product of the golden age of the American movie palace. Its like may never be seen again.

Its architect, John Eberson, was one of the two foremost theatre designers of the period—the other being Thomas Lamb. Eberson gained fame as creator of the "atmospheric" (stars—and—clouds) theatre, which borrowed from nature and the more flamboyant landscape gardeners of the past.

In an Eberson atmospheric house, the auditorium was (to quote him) "a magnificent amphitheatre under a glorious moonlit sky... an Italian garden, a Persian court, a Spanish patio, or a mystic Egyptian temple yard... where friendly stars twinkled and wisps of clouds drifted." Eberson was archeologist, weather man and landscape gardener rolled into one, and the combination made wonderful box office.

Other outstanding theatres that Eberson designed were Loew's Valencia and Paradise in New York; the Avalon, the Paradise, and the Capitol in Chicago; the Tampa in Tampa; the Olympia in Miami; the Paramount in Omaha; the Grand Riviera in Detroit; the Uptown in Kansas City; the Paramount in Nashville; the Majestic theatres in Houston and San Antonio; and Loew's in Louisville and Richmond.

The Akron theatre, erected at a cost of more than \$1 million, has a seating capacity of 2,987. It is believed to the last of the 11 theatres opened by Marcus Loew, founder of the Loew's chain, that is still standing. It was the first in America to be built with equipment for sound films originally installed. It was the first in Akron with an air cooling system. It had from the start one of the finest Wurlitzer theatre organs in existence.

During the 1930s, when stage shows had their neydays, the Akron theatre featured such big name entertainers as Joe Penner, Cab Calloway, Ted Lewis, Lionel Hampton, Ben Bernie, Kate Smith, Buddy Rogers, Sophie Tucker and Sally Rand. The golden days of show business faded, but the Civic Theatre is flourishing again as a community entertainment center and playing host to the top stage stars of another era.

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9. MAJOR BIBLIOGRAPHICAL REFERENCES

Form No. 10-301 Rev. 7-72

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NATIONAL REGISTER OF HISTORIC PLACES PROPERTY MAP FORM

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Ohio	
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Summit	
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FORM 10-301 A (6/72)

UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

(Type all entries .- attach to or enclose with photograph)

1. NAME		
COMMON.	AND/OR HISTORIC	NUMERIC CODE (Assigned by NPS)
Akron Civic Theatre	Loew's Theatre	
2. LOCATION		
STATE	COUNTY	TOWN
Ohio	Summit	Akron
STREET AND NUMBER		
		•
182 S. Main Street		
3. PHOTO REFERENCE		
PHOTO CREDIT	DATE	NEGATIVE FILED AT
		Akron Beacon Journal
Ted Walls	February 1965	44 E. Exchange St., Akron, O
4. IDENTIFICATION		

ESCRIBE VIEW, DIRECTION, ETC.

Detail of amphitheatre wall near stage

GPO 932-009

Form No. 10-301a (7/72)

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NATIONAL REGISTER OF HISTORIC PLACES PROPERTY PHOTOGRAPH FORM

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	Mezzanine				

STATE UNITED STATES DEPARTMENT OF THE INTERIOR Form No. 10-301a NATIONAL PARK SERVICE Ohio (7/72)COUNTY NATIONAL REGISTER OF HISTORIC PLACES Summit PROPERTY PHOTOGRAPH FORM FOR NPS USE ONLY ENTRY NUMBER DATE (Type all entries - attach to or enclose with photograph) Z 1. NAME COMMON: Akron Civic Theatre Loew's Theatre AND/OR HISTORIC: LOCATION STREET AND NUMBER: 182 S. Main Street CITY OR TOWN: α Akron STATE: COUNTY: CODE CODE 039 Ohio Summit 153 3. PHOTO REFERENCE Z PHOTO CREDIT: Ted Walls February 1965 DATE OF PHOTO: ш NEGATIVE FILED AT: Akron Beacon Journal 44 E. Exchange Street Akron, Ohio ш 4. IDENTIFICATION DESCRIBE VIEW, DIRECTION, ETC. Auditorium from the stage

Form No. 10-301a (7/72)

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UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

PROPERTY PHOTOGRAPH FORM

Ohio
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FOR NPS USE ONLY
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Form No. 10-301a (7/72)

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UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

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UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES

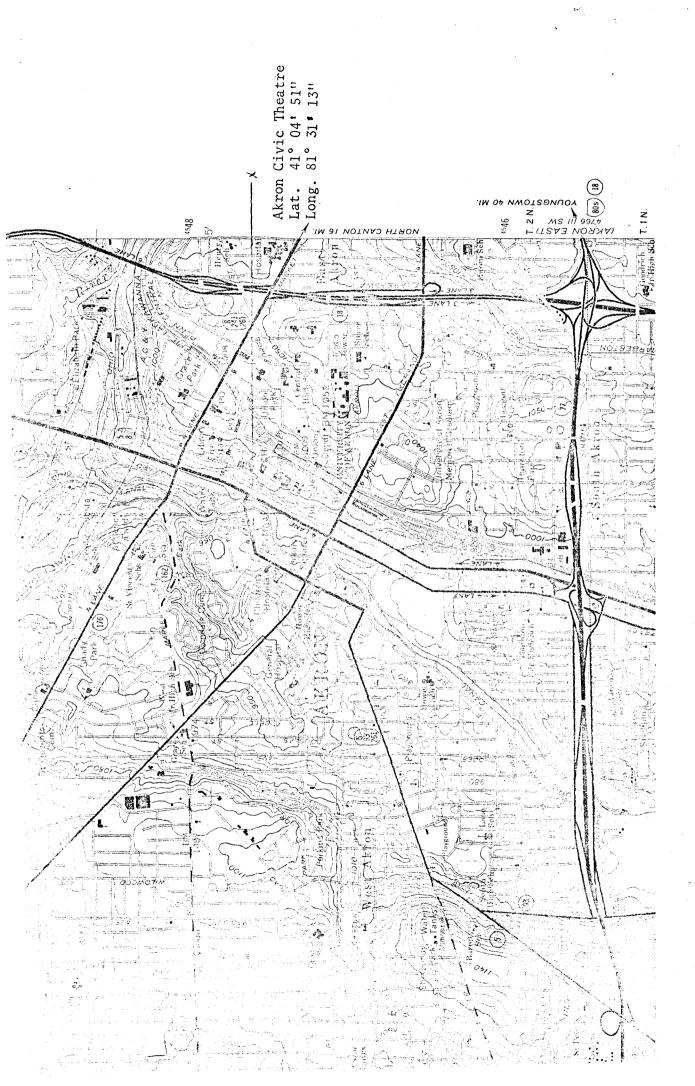
PROPERTY PHOTOGRAPH FORM

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View from S. Main Street looking west at theatre's main entrance, marquee, stone facade, bridge to lobby, and roofs of lobby and auditorium.



Community Hall Foundation, Inc. 182 S. Main Street Akron, Ohio

Dear Sirs:

I am pleased to inform you that the Akron Civic Theatre, 182 S. Main Street, Akron, has been entered in the National REgister of Historic Places by the National Park Service, United States Department of Interior.

The nomination was made in connection with a state plan to identify and document prehistoric and historic places in Ohio which qualify for National REgister status under provisions of the National Historic Preservation Act of 1966. All nominations are approved by the Ohio Historic Site Preservation Advisory Board.

Enclosed is a brochure explaining the purposes and goals of the National Register of Historic Places.

Congratulations for recognizing the importance of, and the need for, the careful and sensible preservation of Ohio's landmarks. Your farsightedness will surely serve as an example to other individuals and organizations in this state.

Sincerely,

Judith Kitchen Architectural Historian

JK/rla Enclosure Community Hall Foundation, Inc. 182 S. Main Street Akron, Ohio

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Sincerely,

Judith Kitchen Architectural Historian

JK/rla Enclosure THE OHIO HISTORICAL SOCIETY

Ohio Historic Preservation Office

National Register of Historic Places File Checklist

The foll	owing materials are contained in this file of the National Register form for
Name: _	Loew's Theatre
County	Summit
\times	Original National Register of Historic Places nomination form
	Multiple Property Nomination form
	Photograph(s)
	Photograph(s) (copies)
	USGS map(s)
	USGS map(s) (copies)
	Sketch map(s)/figure(s)/exhibit(s)
X	Correspondence
X	Other newspaper