What is YouTube?

YouTube is a video-sharing website on which users can upload, view and share videos. The majority of the content on YouTube has been uploaded by individuals, although media corporations including CBS, the BBC, VEVO, Hulu, and other organizations offer some of their material via the site, as part of the YouTube partnership program. If you have a Google account, you are able to sign in to YouTube with that account since Google purchased YouTube in 2006, and it now operates as a subsidiary of Google. You are required to have an account to view videos considered to contain potentially offensive content, and you must be 18 years old to view those videos.

What you can do with YouTube

- Upload and edit videos.
- Share the videos throughout social media websites and also email.
- Have a channel of your own
- Subscribe to another user’s channel.
- Learn new skills
- Install the YouTube app onto any portable device

YouTube Terms

- Upload-to add a video to YouTube
- Like- a “thumbs up” or a signal that you like, approve, or agree, with a video.
- Comment
- Subscribe- signing up for channels
- Channel- collection of videos from a specific user
- Playlists-a list that you create to organize videos that you want to save.
Creating a YouTube Account

Although it is not required, it is recommended to sign up for a Google account. Users do not need an account to watch videos, however, you must be registered to like, comment, and upload content. Other benefits of having an account include being able to create playlists, track your history, and subscribe to, or start channels.

1. Go to www.youtube.com

2. Click the sign in button in the upper right corner of the page. This will then take you to the sign-in page.

3. You will now see the Sign In screen. If you already have a Google account or Gmail Account you can use that information to sign in. New users have to select more options, then select create account.

4. Here you will create a Google Account. This is not the same as a Gmail account, however, you may choose to sign up for a Gmail account. If you have an existing email address (Yahoo!, Hotmail, outlook, aol, etc.), you can use that email address for your Google Account. You will still have access to all of google’s features, but you won’t have any access to Gmail unless you sign up as a Gmail user.
Fill out the form on this screen to sign up for your Google account. If you would like to use a non-Gmail address, put the email address in, create a password, and continue with the form. If you want to sign up for a Gmail address, click the blue link and continue through the form.
Homepage/Video Feed

When you sign into YouTube, you will automatically be on the homepage/video feed. From here you have several options to choose from. You will see thumbnails of videos which are listed in different categories (trending, humor, talk shows, movie trailers, etc.). If at any time you want to get back to the home page, click the YouTube logo in the upper left hand corner.

Search Results Page/Video Feed

At the top of the page, you will see a search bar which allows you to search for any video on YouTube. You can search for songs, music videos, how-to videos, and so much more. When you use keywords to search for a video, YouTube will send you to the results page. An example of search results for "computer repair" videos is on the next page.
1. This is the title of the video, clicking here will play the video.

2. Username of who uploaded the video, how many times the video has been viewed, and when it was uploaded.

3. Short description of the video.

4. Length of the video.

To play a video simply click on the title or the thumbnail of the video.
Playing a Video

The video will begin to play on a new page. While the video is playing you have normal control over a video. Such as pause/play, fast forward/rewind, and volume control at the bottom left of the video. You can also choose to view subtitles/closed captions, change settings, view the video in theater mode, or view the video in full screen.

Sharing a Video

Share videos from YouTube by clicking the “Share” option under the video. This allows users to share videos via email, embed the video on another website, and also share videos to social media websites like Facebook, Twitter, Pinterest, Tumblr, and many more. Users can also choose to start the video at a specific point when sharing YouTube content.

https://youtu.be/Q-9pYHYKLuw

Start at: 1:06
Subscribing to a YouTube Channel

A YouTube channel is a collection of videos uploaded by a YouTube user. Most YouTube channels have several videos of similar content. For example a mechanic may upload videos on how to care for your car. If you like the content of the videos that someone uploads, you have the option to subscribe to their channel. Upon subscribing, you will start to receive notifications of uploads and other activity from that channel, and there is no limit to how many channels you can subscribe to. To subscribe to a channel, click subscribe. To see the latest uploads from all of your subscriptions, click subscriptions in the menu on the left side of your screen. If you only want to view videos from a specific channel that you are subscribed to, look under the “Subscriptions” heading in the menu along the left side of the screen and find the Channel that you wish to view.

Unsubscribing from a Channel

Once you subscribe to a channel, the subscription will show in the menu along the left side of the page. Click the channel that you want to unsubscribe to, then click the subscribed button at the top right of the page to unsubscribe. You will be asked to confirm whether you would like to unsubscribe or not. You can also click the subscribed button under a video from a channel that you are subscribed to as well.
**YouTube viewing history**

As stated earlier in the class, one of the advantages of having a YouTube/Google account, is that you can track a history of the videos that you have views. If you want to see the videos that you have viewed in the past, click the “History” option under the Library heading in the menu on the left side of the screen. In order for a video to show up in your history, you must be signed in to your account when viewing the video.

**Creating/Adding to Playlists**

Playlists can be used to organize your favorite videos. The create or add to a playlist, open a video that you wish to add to a playlist. Once you click on a video to open, click on “add to” under the video to display your playlist options. You can add to existing playlists, create a new playlist, or add the video to the “watch later” list. The “watch later” playlist is included by default, and all playlists can be accessed in the YouTube menu along the left side of the page. You can choose to add as many playlists as you need. Each playlist can hold up to 200 videos but there is no documented limit on the number of playlists you can create.
Removing Videos From a Playlist

To remove a video from a playlist, while the video is playing, click the “add to” button. If there is a checkmark next to a playlist name, that means that the video is in that particular playlist. Simply click the checkbox next to the playlist name, and the video will be removed from that playlist.

Alternatively, you can select your playlist from the YouTube menu and remove the video from the next page. Select the three dots next to the video that you want to remove, and select the option to remove from playlist. You will not be asked to confirm the removal, so you must be sure that you want to remove the video before doing so. If you remove a video inadvertently, there is no way to undo that, however, you may still be able to find the video in your watch history.